

Objective

Product designer, with three years of experience in a profound global company, looking for a position where I can apply my marketing experience, project management and problem-solving skills to make complex problems into simple solutions.

Core Competency

Softwares

Adobe Creative Suite MS Office

InVision Sketch

Design Strategy

Concept Development User Research

Data Visualization User Testing

UX Mapping Wireframing

Web Development

HTML CSS Web Accessibility

Google Analytics

Education

Web Development Boot Camp | 2018

📍 Codestates, Seoul, S.Korea

- Trained in modern HTML/CSS with ability to build a responsive web.
- In process of expanding the knowledge in JavaScript.

BDes. Industrial Design | 2011 - 2014

📍 OCAD University, Toronto, Canada

BDes. Fashion Comm. | 2009 - 2011

📍 Ryerson University, Toronto, Canada

Experience

Web Designer | 2018 - Present

📍 Freelance

Providing web solutions for clients in a broad range of industries with sharp eyes to web design principles, information architecture and custom coding.

Key Responsibilities

Web Development

- Design and develop user-friendly websites. Maintain created design principles consistently throughout the project.

Client Experience

- Articulate client's company principles into compelling design.
- Complete the project in time with clear communication.

Product Development & Sourcing Specialist, R&D | 2015 - 2018

📍 Hansae -Fashion Worldwide, Seoul, Korea

Hansae is a profound fashion vendor that accommodate global partners including Gap Inc., Target, Walmart, and Kohl's. At Hansae I was responsible for executing product development, designing visual communications, and managing external relations.

Highlighted Project : PLM System Design

Re-designed the company's PLM(Product Lifecycle Management) system in collaboration with the in-house software developers. Invited as a UX designer responsible for conducting user research with the department workers, analyzing the existing system's flaws and designing new user interaction to better data maintenance and workflow. The new system dramatically improved work efficiency with reduced work time.

Key Responsibilities

Product Development

- Conduct market research and create MI(Market Intelligence) report with a product development opportunity.
- Articulate visual presentations supported by market research, sales report analysis and trend foresight.
- Source and categorize materials by compelling selling point.

External Relations

- Daily contact with over a hundred global partners across the industry to develop a product.
- Present design concept and newly developed products to clients.
- Arrange and attend business trips around America, Europe, and Asia for market research and client meetings.

Project Management

- Schedule and attend cross-department meetings to coordinate client meeting.
- Juggle around multiple projects at once for various clients.

Data Management

- Maintain PLM system with over 15,000 new data annually.
- Re-touch and document photography of garment samples.